



## **2021 NOBULL CROSSFIT GAMES MEDIA CREDENTIAL APPLICATION**

Working media members can now apply for a media credential to the 2021 NOBULL CrossFit Games – July 27- Aug. 1 at Alliant Energy Center in Madison, Wisc. – [http://cf.games/21\\_credentialrequest](http://cf.games/21_credentialrequest). **The deadline to submit media credential applications is July 13, 2021.**

Each media member will be required to submit an application to cover the NOBULL CrossFit Games.

In order to be considered for accreditation to the 2021 NOBULL CrossFit Games, each applicant must either:

1. Represent a recognized media outlet that plans to create and distribute print, broadcast, or online news content related to the CrossFit Games or
2. Work as a professional photographer or videographer for an official CrossFit Games partner, sponsor, qualifying athlete, or qualifying team.

Each attending media member applying must have a working assignment at the event. Representatives of emerging digital news outlets and podcasts will be evaluated on a case-by-case basis for credentials.

Individuals seeking media credentials on a freelance and/or contract basis must include the name, title, and contact information for their supervising contact at the sponsoring media outlet, CrossFit partner/sponsor, or qualifying athlete/team. Professional photographers and videographers representing CrossFit partners, athletes, and teams will be accommodated based on space available. Applicants may be required to provide a copy of a professional photography or videography contract to CrossFit.

Individuals intending to attend the NOBULL CrossFit Games solely for the purpose of publishing content on personal social media accounts will not be considered for media accreditation.

Each media credential application will be reviewed by CrossFit press officials. You will be notified via e-mail on the status of your credential request as the event draws nearer.

For any questions about the NOBULL CrossFit Games, contact media relations representatives:

Crystal Reiter (310-709-8690 | [crystalr@bzapr.com](mailto:crystalr@bzapr.com))  
Chris Madigan (203-918-1652 | [chrism@bzapr.com](mailto:chrism@bzapr.com)).

We look forward to seeing you at the 2021 NOBULL CrossFit Games.